February 23 and March 8: Two Holidays that Upstaged the February Revolution

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On March 8, 1920, Russian feminist Aleksandra Kollontai praised International Women’s Day demonstrations as “an excellent method of agitation,” a day to draw women into the political sphere and raise their consciousness. For Kollontai, March 8, 1917 was a day never to forget. On that day “Russian women raised the torch of proletarian revolution and set the world on fire. The February revolution marks its beginning from this day.”

March 8 would go on to be celebrated in different ways over the next 100 years, but it would not be celebrated as the start of the February Revolution. Of course, one might argue, since March 8, 1917 in Russia was February 23 in Europe (because of the 13-day difference between the two calendars), one might have expected February 23 to be celebrated as the start of the February Revolution. Yet that too was not the case. Instead, during the period of the Russian Civil War, February 23 became Red Army Day. March 8 remained International Women’s Day. And March 12, the equivalent of February 27 (Old Style), was decreed as the “Day of the Overthrow of the Autocracy.”

The leading historians of the February Revolution agree that the start of the strike wave that culminated in the overthrow of the tsar broke out on February 23 with the beginning of the women’s strike for peace, bread, and suffrage (for the latter, see Rochelle Ruthchild’s article in this issue of Slavic Review). How then did February 23/March 8 end up not being celebrated as the beginning of the February Revolution?

The simple answer is that in the summer of 1917 the Provisional Government chose February 27 as “The Day of the Great Russian Revolution,” marking the anniversary of the formation of the Temporary Committee of the State Duma, which evolved into the Provisional Government. On October 29, 1917 the new Bolshevik government included that holiday in its decree “On the..."

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Eight-Hour Day,” renaming it “The Day of the Overthrow of the Autocracy.” On December 10, 1918, they moved it to March 12 since the calendar had been changed by then.

Yet March 12 seems to have barely been celebrated. It was listed as an official non-working holiday until 1930 when Stalin cut back all the holidays to just January 1, May 1, and November 7, but there do not seem to have been large-scale celebrations. On one level this is understandable. The post-1917 rulers of Soviet Russia cast February as a “bourgeois” revolution, the first stage in the Marxist revolution that would install a bourgeois government (the Provisional Government) as a stepping stone to creating a full-fledged socialist revolution. February thus served as merely a prologue to October, the Great Socialist Revolution. By the time of the tenth anniversary on March 12, 1927, Izvestiia’s leading headline read “February—A Step Toward October,” while Pravda on the same day noted “How the Path from February to October was marked.”

3. Further research would be needed to know their reasoning. February 27 was also the founding of the Petrograd Soviet and the moment when the soldiers became decisively involved. Mark Steinberg in his new monograph, The Russian Revolution, 1905–1921 (Oxford, 2017), claims February 27 as “the defining moment” of the revolution because the armed regiments came over to the side of the revolution. That does not necessarily make it the beginning of the revolution or the most logical moment to celebrate the revolution, however.


It would also appear, however, that over the course of the early 1920s, the connection between the women’s demonstrations on February 23/March 8 and the February Revolution was actively undermined. Women’s activism on that day was consistently demoted as “backward,” “unskilled,” and “spontaneous”; after all, the Bolshevik V. N. Kaiurov had tried to persuade them not to take to the streets. Yet this cannot be the whole story since Tsuyoshi Hasegawa has given evidence that women textile workers were the only ones able to sustain an entire month-long strike in January–February 1917. The bigger picture is one of gender politics and gender relations. As Choi Chatterjee has argued, the two main parts of the revolutionary year 1917, the February and October Revolutions were, from early in Soviet history, themselves cast as “feminine” and “masculine” respectively, with the second valorized at the expense of the first.

Over time the new Soviet authorities gradually came to celebrate two different holidays at the same time as the February Revolution: the holidays of February 23 (Red Army Day) and March 8 (International Women’s Day). The celebration of these two holidays in turn fostered an understanding of binary spheres of activism. Red Army Day celebrated soldiers, ostensibly male and female, but over time became increasingly recognized as “men’s day.” International Women’s Day (or The Day of Women Workers, Den’ rabotnits) celebrated, at least initially, women’s emancipation and their entry into full Soviet citizenship. Ostensibly men and women were equal. By the 1970s the holidays had evolved so that on February 23 women gave presents to men, especially those in the military and their fathers, while on March 8 men gave flowers and chocolates to women, especially teachers and mothers. On the one hand, this would appear to mark a nice symmetry of two rather anodyne holidays.

In fact, however, I would argue that this bifurcation of two holidays reinforced a prerevolutionary gender binary that was antithetical to the stated goals of gender equality. The creators of these two holidays were sending a gender message of supposed parity—two holidays for two sexes—that actually served to reify gender differences and naturalize them rather than eliminating or undermining them. Because of the conversion of the calendar (which Russians still recognize today in celebrating New Year’s Day on both January 1 and January 14), these two holidays would have been widely recognized in the early decades as de facto the same day. Thus on two equivalent days, one holiday evolved to recognize men’s (and theoretically women’s) participation in the military and another to recognize women’s participation in the home.

In general, holidays provide a key window on social values, both the official ones being promulgated by the authorities (both central and local), and


7. Hasegawa, February Revolution, 202 (for strikes); 216–17 (for Kaiurov).
also the ones that are actually accepted and promoted by the general population. Holidays provide an ordering of the year and they create a sense of community and common emotions. They demonstrate who holds the authority to create the holidays in the first place, and who does not. They highlight what is to be remembered and what is to be forgotten or glossed over.

In the case of the holidays of February 23 and March 8, it seems significant that both of them emerged as holidays that gave gifts. In Thank You, Comrade Stalin, Jeffrey Brooks has argued that much of Soviet propaganda was organized around what he calls the “economy of the gift,” in which the authorities (especially Stalin, but the state as well) were seen to give gifts (both material and structural, even metaphysical, such as the possibility of happiness), while the population was expected to (and did) make a show of gratitude. Much of this evolved in the 1930s, but as we shall see, the holiday of February 23 first emerged as “the Day of the Red Present” in 1918, so more research needs to be done on this.

Holidays also reinforce gender norms. Who gives presents to whom; who is celebrated; where does the celebration take place—these are all questions of social construction. Gender is then imbied by the population not just by the official ideology (in the Soviet case an ideology of emancipation and mobilization into the public sphere) but also by practice: the practice of giving women flowers and giving boys and men tanks and vodka.

Creating a Women's Holiday

Of the two new holidays, March 8—International Women's Day—was the older. It had an important international and prerevolutionary history since Clara Zetkin had proposed the creation of the holiday at the International Women's Conference of the Second International in Copenhagen in 1910. The Social Democrats had organized demonstrations on March 8 in major


Russian cities from 1913. Various hypotheses have been put forward as to why the Bolsheviks began to pay attention to women workers in 1913 after studiously ignoring them for decades (except for Nadezhda Krupskaia's *The Woman Worker* in 1899). To me it seems obvious that the key dynamic was Tsarist legislation in 1912, finally giving women the vote and the right to be elected to factory insurance committees, as well as women workers becoming increasingly involved in strikes, labor disruptions, and being drawn to feminist appeals for equal rights.

In short order after 1917, the March 8 holiday was separated from the start of the Russian Revolution, even though during 1917 that connection was still strong. On March 7, the banner headline of *Pravda* read “A Great Day,” and exulted: “One week ago, on February 23, in Petrograd the old authorities interfered with women workers’ celebrating their day. Because of this the first clashes happened in the Putilov Factory, which turned into demonstrations and into the revolution. The first day of the revolution is Women’s day, Women Workers’ International Day. Glory to the Woman! Glory to the International!” Yet by February 23, 1922, a leading *Pravda* article announced that the first step from the February to the October Revolutions, the demonstrations that started it all, should be dated from February 24, 1917. February 23 and the women’s demonstrations were completely ignored. On March 8, 1922, only one small article in *Pravda* even mentioned “women’s day,” focusing narrowly on the struggles of women printers.

The March 8 holiday was also domesticated. Of course, suffrage was immediately removed as an issue since the Provisional Government had given women the vote. At the same time, a key part of the larger Bolshevik mission was to have *Zhenotdel*, as an arm of the Communist Party, replace any and all remaining “women’s” organizations since they could be potentially feminist and independent, linking them under official party control and making them


transmission belts for party directives. In the 1920s, the “women’s” holiday seems to have been used instrumentally to draw women into party organizations while at the same time trying to develop more public services for women, such as childcare, public cafeterias, and laundries. 18

Above all, March 8 became an opportunity for the paternalist Soviet state to demonstrate its “care” (zabota) for women, a claim that had value for both international and domestic propaganda. 19 First Lenin in the 1920s and then Stalin in the 1930s became the saviors of women. On March 8 women promised to “fulfill the precepts of Lenin.” 20 By the late 1930s, women were often portrayed as shock workers, entering into male fields as super-productive workers, but receiving silk blouses as their reward. 21 As Chatterjee shows, gifts to women played an important part of this holiday from the beginning through the provision of food and prizes to women (and some men) who attended the official celebrations. 22

Creating a Men’s Holiday

The explanation of why Red Army Day was celebrated on February 23 from at least 1922 and possibly earlier has always been rather “difficult to discover,” as no less an authority than E. H. Carr pointed out. 23

Soviet citizens throughout the Soviet period were told that February 23 represented the day of the founding of the Red Army. In fact, however, the Red Army was officially founded by the Third Congress of Soviets on January 15 (28), 1918. 24 Another common myth, promulgated especially in the Soviet Union, was that February 23 was chosen because it was the day of the Red Army’s victory over Kaiser Wilhelm’s German army. As Stalin’s Short History of the Communist Party exulted: “The Soviet Government issued the call: ‘The Socialist fatherland is in danger!’ In response the working class energetically began to form regiments of the Red Army. The young detachments of the new army . . . heroically resisted the German marauders. . . . At Narva and Pskov the German invaders met with a resolute repulse. . . . February 23—the day the forces of German imperialism were repulsed—is regarded as the

19. Chatterjee, Celebrating Women. My thanks to Rochelle Ruthchild for reminding me of the point about propaganda.
21. Chatterjee, Celebrating Women, 133. In this, one could say they were continuing the tradition of the women’s Battalion of Death of 1917, which was created to shame men into serving the state: Melissa K. Stockdale, “‘My Death for the Motherland Is Happiness’: Women, Patriotism, and Soldiering in Russia’s Great War, 1914–1917.” The American Historical Review 109, no. 1 (2004): 78–116; Laurie Stoff, They Fought for the Motherland: Russia’s Women Soldiers in World War I and the Revolution (Lawrence, 2006).
22. See also Wood, Baba and Comrade, 85–93, on the delegate meetings that made sure to serve food as a way of attracting women to attend.
birthday of the Red Army." 25 The reality, however, was that on that day the young Soviet Army suffered a series of routs which resulted in the Germans occupying (not being defeated at) Narva and Pskov. Worse, on that same day the Germans delivered their ultimatum that Ukraine be declared independent and the two cities of Batumi and Kars be handed over to Turkey. In this context Lenin threatened to resign in order to force the Central Committee of the Party to agree to Germany’s conditions. On February 25 he roundly castigated the young fighting forces in Pravda. In his words, “the regiment refused to keep their positions, refused to defend even the Narva line, failed to fulfill the order to destroy everything and everyone in retreating, not counting the flight, chaos, incompetence, helplessness, and amateurishness.” It was one thing, he explained, to beat the Kerenskis and Russian bourgeoisie in 1917; yet quite another to beat the imperialist armies of Germany. 26 In short, February 23, 1918 was certainly not a day of victory for the as yet barely functioning Red Army.

How then did February 23 end up being the date for this holiday? In January 1919, Nikolai Podvoisky, who had been involved in the initial creation of the Red Army and who now led the Supreme Military Inspectorate, called for a celebration of the Red Army. 27 However, there was not enough time left in the month to have it fall on the same day as the actual anniversary (January 15/28) or even the nearest Sunday. At the end of that month (January), Lev Kamenev and the Moscow Soviet decided to combine the founding of the Red Army with a holiday created the year before (in 1918), “The Day of the Red Present” [Den’ krasnogo podarka]. 28 That day had been created to encourage volunteers in

27. Podvoisky at this time had recently lost power to Trotzki, who had taken over as Commissar for Army and Navy and also Chairman of the Supreme Military Council. More research needs to be done to understand his (Podvoisky’s) interest in creating this new holiday.
the rear to collect warm clothes and food for soldiers at the front.\textsuperscript{29} According to one popular historian, the idea for a Day of the Red Present had been banded about in Bolshevik circles from the fall of 1918; initially they had wanted to link it to the celebration of the October Revolution.\textsuperscript{30} But this new combined holiday, now named Red Army Day, was so insignificant (and there were so many other holidays), that the holiday was forgotten for the next three years (1920–22). Only in 1923 did the Central Executive Committee of the Communist Party order everyone to celebrate the fifth anniversary of the Red Army on February 23.\textsuperscript{31}

\textbf{The End of the Story?}

The holiday of the February Revolution—the “Day of the Overthrow of the Autocracy”—continued to exist in minimal form until 1930, when Stalin reduced the calendar of holidays to just three, January 1, May 1, and November 7. It appeared on so-called Red Calendars and in trade union lists of non-working holidays. But, as noted above, there appears to be almost no record of how (if at all) it was celebrated.

International Women’s Day, by contrast, was significantly upgraded in May 1965 when the Presidium of the Supreme Soviet declared it a nonworking holiday. Until that time it had been a regular workday with celebrations in the evening, though in some years women were given two hours off on that day.\textsuperscript{32} Around the same time (the 1970s), February 23 became increasingly known as a “men’s holiday” designed to “balance” the “women’s holiday.” It did not, however, become a non-working holiday until 2002.\textsuperscript{33} In 2006 it was renamed “Day of the Defender of the Fatherland” (\textit{den’ zashchitnika otechestva}).

\textsuperscript{29} For a brief description of the spectacles, films, and parades put on that day see Robert Russell, “The Arts and the Russian Civil War,” \textit{Journal of European Studies} 20, no. 3 (1990): 233.


\textsuperscript{32} Natalia Kozlova, “\textit{Mezhunarodnyi zhenskii den’ 8 Marta kak instrument formirovaniia sovetskoj kul’tury},” \textit{Zhenshchina v rossiiskoi obschestve} 1 (2011), at https://cyberleninka.ru/article/v/mezhunarodnyy-zhenskiy-den-8-marta-kak-instrument-formirovaniaya-sovetskoy-politicheskoy-kultury (last accessed July 31, 2017); also Ol’ga Nikonova, “\textit{Zhenshchiny, voina i ‘figury molchaniia’},” at http://magazines.russ.ru/nz/2005/2/n132-pr.html (last accessed July 13, 2017). Nikonova explains that March 8 was upgraded to include women veterans of WWII in honor of “their services in communist construction” and “the defense of the Motherland.”

\textsuperscript{33} Federal’nyi zakon ot 29 dekabria 2004 no. 201–FE “O vnesenii izmenenii v stat’iu 112 Trudovogo kodeksa Rossiskoi Federatsii,” at http://www.consultant.ru/cons/cgi/online.cgi?req=doc&base=LAW&n=50993&fld=134&dst=1000000001,0&rnd=0.5369001597653426#0 (last accessed July 13, 2017), also cited in “Prazdniki Rossii,” at https://ru.wikipedia.org/wiki/%D0%9F%D1%80%D0%B0%D0%B7%D0%B4%D0%BD%D0%B8%D0%BA%D0%B8_%D0%A0%D0%BE%D1%81%D1%81%D0%B8%D0%B8 (last accessed July 13, 2017).
At the end of the day there is much we do not know about this pair of holidays. It seems impossible at this juncture to say for sure whether the choice of February 23 as the date for Red Army Day and the Soviet installation of March 8 as International Women’s Day were explicitly intended to supplant the February Revolution. Still, it seems entirely possible that celebrating the two holidays may have helped the general population ignore the start of the February Revolution.\textsuperscript{34} We also have no evidence yet as to how February 23 was celebrated in the years of WWII when women were significantly involved in the war effort and it may not yet have been the “men’s day” that it definitely became from the 1970s until today.\textsuperscript{35} Yet, for all the early Bolshevik rhetoric about mobilizing women into the same spaces and activities as men, in the formative years of the Civil War two significant holidays were developed that focused on separate spaces for the military and the home.

Today, Vladimir Putin has shown clear ambivalence about celebrating the February Revolution, a holiday that, after all, marks the time when the Russian people overthrew their national leader, the Tsar of All the Russias, Nicholas II. Commentators have reacted with some surprise that in this 100\textsuperscript{th} year, there has not been more celebration of that holiday. Perhaps one should not be surprised, however, since the holiday was so quickly suppressed in the earliest years of the revolution itself.

\textsuperscript{34} Mikhail Sidlin, “Krasnyi podarok” (n15 above). Sidlin writes, “The more elaborate the celebration of Women’s Day, the easier to forget about the day of the February Revolution.”